

Existing charges and tariff bands			Proposed charge and tariff bands		
<u>Duration</u>	Existing charge (£)	<u>Proposed Charges (£)</u>	Absolute minimum (no margin for error)	<u>Duration</u>	
<b>Short Stay Car Parks</b>				<b>Short Stay Car Parks</b>	
30 mins	0.10	0.30	0.20	30 mins	
1 hour	0.50	1.00	1.00	1 hour	
4 hours	1.00	2.00	1.50	3 hours	
All day	7.00	7.00	7.00	All day	
<b>Long Stay Car Parks</b>				<b>Long Stay Car Parks</b>	
30 mins	0.10	0.30	0.20	30 mins	
1 hour	0.50	1.00	0.50	1 hour	
4 hours	1.00	1.50	1.00	3 hours	
All day	3.50	3.50	3.50	All day	
<b>Beach Car Parks (Summer tariff)</b>				<b>Beach Car Parks (Summer tariff)</b>	
1 hour	1.00	1.00	1.00	1 hour	
4 hours	2.00	3.00	3.00	4 hours	
All day	4.50	4.50	4.50	All day	
<b>Beach Car Parks (Winter tariff)</b>				<b>Beach Car Parks (Winter tariff)</b>	
1 hour	0.50	0.50	0.50	1 hour	
4 hours	1.00	1.00	1.00	4 hours	
All day	3.50	2.00	2.00	All day	
		<b>247,244</b>	<b>157,389</b>	<b>Predicted Increase in income (£)</b>	
		<b>37.3 pence</b>	<b>20.9 pence</b>	<b>Avg price rise per tkt sold (pence)</b>	

**Notes:**

The proposed charges will "future proof" the service for several years, and also allow further investment in the pay and display machines (which is felt to be essential for modernisation reasons – e.g. accepting smart payments).